



Advertising Opportunities

Are you looking for new ways to advertise your brand and grow your business?

If the answer is yes, take a look at our cost effective advertising solutions that can help get your brand in front of over 25,000 Leeds United supporters at every home game here at Elland Road.



Crowd Facing Perimeter Advertising Boards

Advertising boards are now on sale for the season and as always are selling fast. Crowd facing boards can increase awareness of your company and provide an ideal marketing platform for local and regional companies to promote their brands from just £70 per game.

Official Matchday Programme

Our Official Matchday Programme remains an integral part of the fans matchday experience with thousands sold at every home game. All hospitality guests receive a complimentary matchday programme as part of their package. We can offer brands season long or individual match programme advertising options.

Giant Screen Advertising

The giant screen is a focal point for fans on a matchday, showing match highlights, goals and key moments during the game. All video advertising shown on the giant screen is simulcast around the stadium and as such is seen by fans in all concourse areas and throughout all of our executive lounges and private hospitality boxes.

Website Advertising

Leedsunited.com is one of the busiest and most popular sports websites in the UK, attracting around half a million unique visitors each month. So if you are a local business or a national brand looking to engage a large, loyal fan base please get in touch and allow us to present our range of options to you

Washroom Advertising

The A3 and A4 poster sites are available across all four stands in both the male and female washrooms. The different sites available mean that you can tailor your brand message to the different demographics and gender of supporters.



Player Sponsorship

Become a Player Sponsor for the season and you'll receive the following range of exclusive benefits



A VIP experience

Be a VIP for the day as we take you on a guided tour of the Thorp Arch Training Ground and Leeds United Academy. You'll have the chance to watch part of a first team training session. You will have the opportunity to meet your sponsored player and other members of the first team squad. You will also receive a Home Shirt and Player Sponsor certificate signed by your player as a lasting memento of the day.

The Ultimate Matchday Experience

As a Player Sponsor you are entitled to four hospitality places in the Gary Speed Suite at a home league fixture of your choice. This suite offers a superb buffet style meal with a relaxed dress code and excellent match seats on in the East Stand upper tier.

Branding Opportunities

As part of the Player Sponsorship package you, or your company, will receive recognition on the Player Sponsor's page within every edition of the Official Matchday Programme.

Gold Player Sponsorship Upgrade

We are delighted to once again offer Player Sponsors the chance to upgrade to our exclusive Gold Package. This includes the following additional unique elements; Your company logo featured on your player profile page of the Leeds United website with a click through to your company website.

You and a guest will also be invited to Elland Road where you will enjoy lunch with your sponsored player overlooking the pitch along with our other Gold Player Sponsors.